

Deby Jackson

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About

I was 16 when I chose to pursue a career in design and print. Now with a BTEC and 2.1 Hons degree in Graphic Design and Communication and over two decades of varied experience, including with big name clients like The Rank Group, I am an enthusiastic, motivated designer with a passion for flexible, innovative design.

Based in Leeds, I am looking for a role that matches my drive for using text, images and colour to bring creative vision to life. Never shying from the hard graft, I love to work with others, collaboratively and in management roles. I encourage innovative thinking, inspiring my team to experiment confidently to achieve mutually rewarding, exciting brand and artwork results that delight clients.

In my more recent roles at EDIT & Zebra Print Management I have been enhancing my skills in both Mac, PC workflow solutions and web design.

Skills

- InDesign • Photoshop • Illustrator • Adobe Acrobat (including PitStop & Imposer Pro) • Xmpie
- Fiery Command Workstation • Microsoft Office • Wordpress with Elementor • Filemaker

Experience

Artworker. Zebra Print Management

May 2019 – July 2020

- Producing artwork from client briefs adhering to brand guidelines
- Pre-flighting client supplied artwork for a wide range of print processes
- Building a website using Wordpress including SEO research and improving client visibility online
- Programming and implementing a Filemaker Barcoding App for internal stock management at our busy 22,000 square foot warehouse

Creative Traffic Manager. EDIT

Dec 2018 – May 2019

- Providing back office ticketing support for a nationwide supermarket chain
- Developing Mac processes using Applescript and Automator
- Working with a complex bespoke 4D database

Print Production Manager. MPH Enterprises Limited

Sept 2018 – Dec 2018

- Working in a very busy large format print environment producing canvas prints for personalised suitcases
- Managing a team of hand finishers
- Ensuring all online and offline orders are produced to a high quality and despatched on time
- Using OneFlow and OMS Gateway

Studio Manager. Inc Direct**7 years**

“We create CHEMISTRY between your BRAND and your CUSTOMERS”

I managed the busy design studio with 2 co-workers

- Meeting clients to understand vision and agree brief
- Managing our work schedule
- Setting up and running highly variable direct mail pieces, including data handling through Cygnus
- Coaching junior team members
- Sourcing and briefing freelancers
- Creating and designing artworks for print, web and social media
- Reviewing all our final products before client presentation

Freelance Artworker**2 years**

Working at home and in-house at Inc Direct

- Helping manage and implement a unique web to print solution with internal and external development teams
- Managing all print and email template implementation, this includes online order to output testing
- Organising brainstorming team sessions across departments to improve workflow

General/Production Manager. City Printing**9 years**

A well-established printing firm with a very wide range of clients.

In my time at City Printing I was promoted to be responsible for production schedules and troubleshooting issues to ensure timely delivery to our clients. I assigned work and adapted to changing circumstances and priorities in a high pressure role with tight deadlines. The main design focus of my work was producing artwork for quarterly magazines for Synagogues throughout North London. We also produced a lot of large format work including canvas and free-standing prints for exhibitions. I managed work from quote, all the way to delivery, valuing ongoing communication with my customer

Education

University College Northampton BA Honours Graphic Communication 2:1	1998–2001
Thurrock Technical College BTEC National Diploma Graphic Design	1996–1998
Ingatestone Anglo European School GCSEs including Maths A and English B	1991–1996